



Incorporation Will Bring Local Management of:

1. Land Use Fees and Permits
2. Parks and Recreation
3. Sales & Property Tax Revenue
4. Business Development
5. Infrastructure
6. Emergency Services & Preparedness
7. Code Enforcement



For More Information Visit:
www.cityoframonanow.org

29+ Dwelling Units per Acre. . . .
Where's the Infrastructure?

Traffic Impact Fee. . . .
Where's the Money?

27 Fatalities on Highway 67
in 46 Months. . . .
Where are the Road Improvements?

Increasing Population Density,
Decreasing Commercial Property. . . .
Where's the Planning?

Five Supervisors,
Five Planning Commissioners:
None that Live in Ramona. . . .
Where's the Leadership?

Thousands of Acres Removed
from the Tax Rolls. . . .
Who's Holding the Bill?

City of Ramona, Now, Inc.
P.O. Box 3762
Ramona, CA 92065

a California Non-Profit
Mutual Benefit Corporation

Founded 2004

Copyright © 2008 All Rights Reserved,
 City of Ramona Now, Inc.



“The Time for
Ramona
To
Incorporate
Is
NOW!”

“Help Preserve
Ramona’s Rural Character
through
Self Governance!”

For More Information Visit:
www.cityoframonanow.org

THE PROBLEM:

The estimated 50,000 people now living in Ramona have little or no representation over local land use, environmental, or transportation issues. The critical decisions affecting Ramona are made by the 5 member County Board of Supervisors and 5 member planning commission, none of whom live here. The quality of life and rural character Ramona has come to be known for are in serious jeopardy. **Ramona's citizens now face County imposed increases in housing densities and reductions of our commercially zoned property with no regard to infrastructure or our already failing roads system or near capacity sewage treatment systems.**

THE SOLUTION:

The answer is incorporation, NOW.

THE GOAL:

Our goal is to bring the opportunity of self governance to the ballot and let the citizens of Ramona make the call. To reach this goal, volunteers and monetary donations are needed.

HOW YOU CAN HELP:

You can help reach our goal by becoming a City of Ramona, Now member, and attending monthly meetings.



Incorporation Myths

It is understandable that some residents have doubts about incorporation, as Ramona becoming its own entity without county rule is a big change. However, we believe that the skepticism is based on myths, not facts, and we address the concerns:

We don't have the tax base to incorporate...

We can provide the same services the county is able to provide now with the funds that county has access to. The county government is a bureaucratic mess and is very wasteful; by operating smaller and more efficiently, fewer of your tax dollars will be wasted on "administration." As the city begins protecting private property rights and not punishing locals for trying to improve their businesses, tax dollars will begin to increase resulting in more funds to improve services past their current failing level.

Incorporation will result in high taxes...

A 2/3 majority is needed to raise taxes; you will not be paying high taxes unless you want to. What about Fees? The county has practically stopped home building and use of commercial space in Ramona through their TIF and other fees; that is what we are fighting against. If Ramona were its own City, it would be able to elect its own policy makers. If our local Ramona government raises fees, you can throw them out of office! We believe the citizens of Ramona should have the power to reject taxes increases.

It will make Ramona look like Pokey...

Incorporation can protect our rural character. The County's plans for Ramona actually look more like El Cajon. When Ramona becomes independent, the residents will determine it's future, not planners that don't live here.

Ramona is not a suburb of San Diego; We are our own unique and independent community and we need independent leadership.

It will be bad for small and home businesses and Agricultural Interests...

Incorporation can bring the ability to retain and grow our agricultural industries, and protect our rural land with sustainable agriculture making Ramona a destination location. Incorporation will bring local planning for a strong Ag business base, and local control of zoning. It will also allow redevelopment of Ramona's commercial district, instead of allowing the County to shrink it through re-zoning for residential use which would eliminate support businesses necessary for home entrepreneurs.

It will be bad for the equine industry and Large Animal Husbandry...

Incorporation can protect lot sizes that allow for animal keeping and trail plans that will add value to horse ownership. If Ramona is nothing but high density housing, as planned by the county, horse and farm animal ownership will be greatly limited, and our rural character will be lost.